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Milrose Consultants Forms Strategic Partnership with Surface Design Group

Natick, MA (July 7, 2025) – Milrose Consultants, a firm providing building regulatory, code compliance, permitting fulfillment, and consulting solutions, formed a new strategic partnership with Surface Design Group, a New York-based firm specializing in building envelope design and construction architecture.

Surface Design Group, comprising of AJ Labelle & Partners LLC and Surface Design Architects PLLC, brings expertise in architectural and engineering services, with a focus on building envelope design and construction.

This strategic partnership unites Milrose's industry-leading building compliance services with Surface Design Group's specialized expertise in façade consulting, including new metal and glass curtain walls, masonry restoration, window replacement, specialty structures, and complex geometric designs.

"I am personally thrilled to be joining forces with Milrose Consultants," said AJ LaBelle at Surface Design Group. "This partnership allows us to extend our reach and enhance our ability to deliver innovative façade solutions to clients nationwide with the same level of quality that we are known for within our local market sector. Together, we will provide a deep bench of unparalleled service, with years of experience behind the work ensuring our clients' visions are realized with precision, efficiency and real-world knowledge of our trade."

Morrissey Goodale, a specialized management consulting and research firm exclusively serving the architecture, engineering, and environmental consulting industries, initiated the transaction and advised Surface Design Group.



About Morrissey Goodale:

Morrissey Goodale has helped hundreds of clients transform and grow their architecture, engineering, and environmental consulting companies into high-level performers through strategic business planning, mergers and acquisition advisory, valuation and ownership transition, market research, marketing and business development, leadership training and development, Lean Operation Strategies, organizational development and management, AI and innovation, and acquisition integration services. Morrissey Goodale's team of M&A consultants assist throughout the M&A process, from preparing firms for a transaction to a successful integration.

Morrissey Goodale's extensive network of relationships with AE industry decision-makers around the globe uniquely qualifies the firm to identify the right buyers or sellers and guide AE firms through the complex merger or acquisition process, from conception to close.

