

## **INVISION Acquires Atlanta-based Architecture Firm as Part of National Expansion Strategy**

*May 22, 2025*

INVISION continues to grow! Our national expansion recently included the addition of Atlanta-based Macgregor Associates Architects (MAA), a top 10 industrial-sector design firm in the U.S. With new offices in Atlanta and Dallas, this partnership deepens our expertise and strengthens our ability to serve clients nationwide, while staying rooted in quality, relationships, and design excellence. MAA, in business since 1987 and today employing 41 professionals, specializes in designing distribution and fulfillment centers, warehouses, data centers, manufacturing facilities, corporate headquarters, and office buildings.

The firm now will operate as Macgregor Associates Architects/An INVISION Studio, retaining its nationwide brand legacy, according to Eric Ritland, a partner with INVISION who is leading INVISION's merger-and-acquisition efforts. "Macgregor and Associates, with its reputation for specialized design services in light industrial facilities and data centers, not only has given us an opportunity to continue our expansion into the Southeast market, but this also allows us to expand the depth of our design expertise and strengthen those services across a growing national footprint," said Ritland.

MAA brings to INVISION its own already-expansive national project footprint, thanks to its industrial sector work. The firm earlier this year was ranked in Building Design+Construction's 2024 Giants 400 Report as the ninth largest industrial-sector architectural firm in the country, based on 2023 industrial building design revenue. "Our commitment to our clients must be matched through any merger or acquisition," he continued. "MAA's strong dedication to quality work, client satisfaction, and knowledge of our industry made the firm and its talented team stand out to us."

MAA's principals agree that the two companies' cultures will fit together well. "We have been looking a while for the right strategic growth partner to take us to the next level, and we're pleased that we found INVISION," said Andrew Dell, a partner with MAA, along with Federico Chiappina. "We were greatly impressed with INVISION's depth of architectural expertise, its people, its systems, and its vision for growth. We're excited about becoming an 'INVISION Studio,' and we look forward to this new chapter."

Chiappina, meanwhile, said he is grateful for the new long-term opportunities this partnership will bring to the MAA staff both geographically and from a project perspective. "Providing greater future opportunities for our teams in Atlanta and Dallas was important to us in finding the right strategic partner to lead us forward," Chiappina said. "INVISION, with its stellar design reputation across a diversity of markets and its connection to the HFW Partner Network, make this a great deal that will secure a bigger future for all involved."

INVISION, which became an HFW Partner Firm in early 2023, today is part of a network of 10 AE firms and growing. As a partner firm, INVISION received M&A support from HFW in identifying potential acquisition targets, including MAA, and providing due diligence and other resources.

*Link to original press release:*

<https://www.invisionarch.com/insights/invision-acquires-atlanta-based-architecture-firm-as-part-of-national-expansion-strategy>

