

## **Anthesis Acquires US Sustainability Reporting Specialist BuzzWord**

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Anthesis, the largest group of dedicated sustainability professionals globally, announces its acquisition of BuzzWord, the US based sustainability reporting specialist, in response to the evolving and accelerating disclosure demands on clients.

BuzzWord has been singularly focused on helping companies report on their environmental and social performance for more than 20 years, making it among the longest established and most experienced sustainability reporting consultancies in the United States. Led by CEO Valerie Lee, BuzzWord has a proven track record of supporting some of the world's most influential companies on their sustainability and ESG reporting, materiality assessments, gap analysis, and disclosure strategies. With a senior team of strategic advisors with deep technical expertise, BuzzWord's clients include Comcast, Marvell Technology, and Paramount.

Through strategic advisory and content development services, BuzzWord has also helped American Airlines continually advance its sustainability reporting, supporting the airline in developing industry-leading climate disclosures and producing an annual sustainability report that conveys complex technical information in a clear and accessible way.

BuzzWord's deep understanding of the ESG landscape and expertise in leading frameworks and emerging requirements, including ISSB, SASB, GRI and TCFD, further strengthens Anthesis' global reporting capabilities. Providing an end-to-end approach to reporting, Anthesis guides organisations through reporting strategy, goal prioritisation, data collection and disclosures to transparently communicate direction and progress, while inspiring change.

On this announcement, Stuart McLachlan, CEO of Anthesis, said "BuzzWord demonstrates a best-in-class approach to sustainability reporting, combining knowledge of the regulatory landscape, data-driven analysis, and honest narratives. Val and the BuzzWord team will be strong additions to Anthesis as we navigate our clients through the complexities of regulation and into positive and purposeful stakeholder engagement."

Valerie Lee, CEO of BuzzWord, commented "Companies face an increasingly complicated reporting landscape, plus heightened expectations to articulate not only their sustainability ambitions but also credible plans for achieving them. We're thrilled to join Anthesis, which will let us bring broader expertise to our clients. Together, the purpose-driven approach BuzzWord and Anthesis share will strengthen our ability to help our clients drive impact through disclosure and build trust through transparency."

*Link to original press release:*

<https://www.anthesisgroup.com/news/anthesis-acquires-us-sustainability-reporting-specialist-buzzword/>

