

The Sanborn Map Company, Inc. Expands Global Presence with Launch of Sanborn Geophysics, ULC

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The Sanborn Map Company, Inc. is pleased to announce the establishment of its Canadian subsidiary, Sanborn Geophysics, ULC located just outside of Toronto. Sanborn Geophysics will focus on geophysical survey services and equipment sales, opening a new market to Sanborn.

With a commitment to advancing geospatial data collection and aerial survey capabilities, Sanborn Geophysics builds upon Sanborn's extensive geospatial data expertise. John Copple, CEO of Sanborn, remarked, "The creation of Sanborn Geophysics expands Sanborn's already extensive geospatial data collection and aerial survey capabilities. We're uniquely positioned to not only collect specialized data but to do so with our own state-of-the-art equipment."

Sanborn Geophysics was enabled by the purchase of assets from Nuvia Dynamics, Inc. Sanborn was also able to hire employees who have a proven track record in geophysics survey technology to staff Sanborn Geophysics. Some of Sanborn Geophysics employees have over 25 years of experience and previously worked for Nuvia Dynamics Inc (formerly known as Pico Envirotec Inc). Both prior companies have a distinguished record of accomplishment in developing geophysics survey technologies for mineral/oil exploration and geotechnical applications. Sanborn was supported by The Environmental Financial Consulting Group, LLC (EFCG). Terms were not disclosed.

Link to original press release:

<https://sanborn.com/news/sanborn-expands-global-presence-with-launch-of-sanborn-geophysics-ulc/>

