

IEI Group Merges Operations with Designblendz

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In a strategic move that marks a significant expansion of its services and market reach, Designblendz, a leading architecture and 3D visualization firm known for its innovative approach in multi-family and commercial design, is thrilled to announce the merger with the esteemed architecture and interior design firm, IEI Group. This merger is set to raise the standard of architectural and design services, combining cutting-edge technology with a rich legacy of design excellence.

IEI Group brings over 40 years of prominence and recognition in the architecture, interior design, and project management industries. Under the experienced leadership of Rosemary Español and Alan Hoffmann, The Business Journal has identified IEI Group as one of the largest woman-owned businesses in the Philadelphia area. Rosemary and Alan will remain engaged in the management of this new venture and will continue servicing clients.

Brian Corcodilos, CEO of Designblendz, expressed his excitement about the merger: "By welcoming IEI Group into the Designblendz family, we are not just growing our capabilities, but we are also blending a wealth of knowledge, experience, and technological expertise that are pushing the boundaries of the AEC industry. This is a pivotal moment for us as we continue to raise the standard for our clients."

Rosemary Español, the visionary president and founder of IEI Group, has led the firm with distinction, managing over three million square feet of contracts in the past year alone. Her 40 years as a business owner have been marked by a commitment to excellence and innovation. Alan Hoffmann, with his extensive background in design for the public sector, including his prior role as President/CEO of Vitetta Architecture and Engineering, brings a depth of knowledge and experience that has been instrumental in the growth and success of IEI Group into the public sector. Additionally, IEI includes Mark Coan, AIA, NCARB with over 30 years in the industry, who has been pivotal in delivering architecture and design projects with budgets exceeding \$200 million, showcasing the firm's capability to handle large-scale and high-stakes projects.

Link to original press release:

<https://www.ieigroup.com/post/iei-group-merges-operations-with-designblendz>

