

## FOR IMMEDIATE RELEASE

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## Harvard Jolly Announces New Partnership with PBK

Natick, MA (May 24, 2023) – Harvard Jolly Architecture, a Florida-based, full-service architectural firm specializing in educational, municipal, and healthcare facilities, announced today a new partnership with PBK, a nationally-acclaimed architectural planning and design firm.

The joint capabilities of PBK and Harvard Jolly will allow the firm to meet the needs of a growing client base in the region by leveraging both the national exposure, experience, and evidence-based design practices of PBK, and the regionally concentrated programming, design, and construction administration services of Harvard Jolly.

The newly formed partnership has seven Florida offices in St. Petersburg, West Palm Beach, Orlando, Tampa, Sarasota, Fort Myers, and Jacksonville. Ward Friszolowski, Rene Tercilla, Steve Johnson, Phil Trezza, and the entire Harvard Jolly leadership team will continue to lead the firm's regional operation.

"Our partnership is built on a unified mission of using our shared capabilities to provide the best facilities across all practice disciplines, including K-12, higher education, sports and recreation, civic and healthcare projects." said Ward Friszolowski, President of Harvard Jolly. "The unparalleled team of professionals at Harvard Jolly and PBK will help us realize that mission while going above and beyond for our clients."

Morrissey Goodale, a specialized management consulting and research firm exclusively serving the architecture, engineering, and environmental consulting industries, advised Harvard Jolly.



## About Morrissey Goodale:

Morrissey Goodale has helped hundreds of clients transform and grow their architecture, engineering, and environmental consulting companies into high-level performers through strategic business planning, mergers and acquisition advisory, valuation and ownership transition, market research, marketing and business development, leadership training and development, Lean Operation Strategies, organizational development and management, virtual reality solutions, and executive search. Morrissey Goodale's team of M&A consultants assist throughout the M&A process, from preparing firms for a transaction to a successful integration.

Morrissey Goodale's extensive network of relationships with AE industry decisionmakers around the globe uniquely qualifies the firm to identify the right buyers or sellers and guide AE firms through the complex merger or acquisition process, from conception to close.

