

FOR IMMEDIATE RELEASE

Contact: Jenny Abaunza

Tel.: 812-369-8248

Email: jabaunza@morrisseygoodale.com

Website: www.morrisseygoodale.com

**Bruce E. Brooks & Associates Joins IMEG Corp.**

Natick, MA (January 3, 2023) – Bruce E. Brooks & Associates, a Philadelphia-based mechanical, electrical, and plumbing engineering firm, has joined IMEG Corp., adding to the firm’s existing services in the Philadelphia region.

Founded in 1980, Bruce E. Brooks & Associates has provided sustainable and enduring engineering design services on a wide variety of projects in the commercial, cultural, education, historical, and housing markets.

“Bruce E. Brooks & Associates is a fantastic addition to our team as we continue our growth in the eastern part of the country,” said IMEG President/CEO Paul VanDuyne. “Their high-quality design and client-centric approach align perfectly with IMEG, and their MEP focus expands our service offerings in the Philadelphia area.”

BBA Principal Brad Randall said the firm is looking forward to being part of IMEG and the ability it brings to offer clients a full line of engineering services—all with the same local team. Mr. Randall will serve as a client executive with IMEG, and the firm will continue to operate out of its existing Philadelphia location, doing business as Bruce E. Brooks & Associates, now IMEG, until full integration.

Morrissey Goodale, a specialized management consulting and research firm exclusively serving the architecture, engineering, and environmental consulting industries, initiated the transaction and advised Bruce E. Brooks & Associates.

About Morrissey Goodale:

Morrissey Goodale has helped hundreds of clients transform and grow their architecture, engineering, and environmental consulting companies into high-level performers through strategic business planning, mergers and acquisition advisory,



valuation and ownership transition, market research, marketing and business development, leadership training and development, Lean Operation Strategies, organizational development and management, virtual reality solutions, and executive search. Morrissey Goodale's team of M&A consultants assist throughout the M&A process, from preparing firms for a transaction to a successful integration.

Morrissey Goodale's extensive network of relationships with AE industry decision-makers around the globe uniquely qualifies the firm to identify the right buyers or sellers and guide AE firms through the complex merger or acquisition process, from conception to close.

