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**Russo Barr Associates Joined SOCOTEC**

Natick, MA (December 8, 2022) – Russo Barr Associates, Inc., a Boston-based engineering consulting firm that specializes in building envelope technology with a focus in the repair and renovation of building exterior components related to water and air infiltration, joined SOCOTEC AE Consulting, a leading provider of TIC (Testing, Inspection, and Certification), consulting, and advisory services.

For more than 25 years, Russo Barr has been providing services to clients mainly falling within Massachusetts municipalities, public school districts, public & private colleges and universities, property management firms, or state agencies.

“Adding Russo Barr to the SOCOTEC team further strengthens our presence in New England. Russo Barr has earned a stellar reputation with its clients, and we know that they share our commitment to excellence in all aspects of their practice. Their project portfolio compliments SOCOTEC’s existing architectural and building engineering practices and brings a distinguished portfolio of restoration and adaptive reuse projects. The partnership will be transformative for both companies,” said SOCOTEC USA CEO Marc Weissbach.

“The joining of Russo Barr and SOCOTEC unites two market leaders and allows Russo Barr to bring even greater resources as well as a broader range of services to its clients and the market. The partnership of the firms solidifies SOCOTEC’s leadership in the Boston market and reinforces our commitment to the restoration, repositioning, and rehabilitation of our clients’ existing assets. We welcome Russo Barr to our team,” added Jeremy Schinasi, Principal of SOCOTEC and Practice Leader responsible for Strategic Partnerships and Integration.



Morrissey Goodale, a specialized management consulting and research firm exclusively serving the architecture, engineering, and environmental consulting industries, advised Russo Barr Associates.

About Morrissey Goodale:

Morrissey Goodale has helped hundreds of clients transform and grow their architecture, engineering, and environmental consulting companies into high-level performers through strategic business planning, mergers and acquisition advisory, valuation and ownership transition, market research, marketing and business development, leadership training and development, Lean Operation Strategies, organizational development and management, virtual reality solutions, and executive search. Morrissey Goodale's team of M&A consultants assist throughout the M&A process, from preparing firms for a transaction to a successful integration.

Morrissey Goodale's extensive network of relationships with AE industry decision-makers around the globe uniquely qualifies the firm to identify the right buyers or sellers and guide AE firms through the complex merger or acquisition process, from conception to close.

