

'Deep Green' Architect Jason F. McLennan, Creator of the Living Building Challenge, Merges His Firm with Perkins&Will

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Jason F. McLennan, one of the most influential "deep green" architects of the last two decades, has joined Perkins&Will as Chief Sustainability Officer and managing director of the firm's 28th and newest studio in Bainbridge Island, Washington.

The merger of his practice, McLennan Design, with Perkins&Will signals both firms' commitment to reducing—at scale—carbon emissions associated with the built environment. Perkins&Will is the second-largest architecture and design firm in the world with clients and projects on nearly every continent. McLennan is the creator of the Living Building Challenge, the world's most rigorous green building certification program, and co-author of the WELL building standard and several other industry-leading programs.

"The environmental challenges society faces right now are so significant that we must intensify our efforts around climate action," says Phil Harrison, Perkins&Will CEO. "Joining forces with Jason and his team is part of those efforts. McLennan Design strengthens Perkins&Will's expertise in sustainability, allowing us to expand our 'deep green' knowledge and best practices to clients and projects around the world."

A complementary partnership

The two firms are already working together to design Western Washington University's Kaiser Borsari Hall, which will be the only carbon-neutral academic facility in the Pacific Northwest when it opens in 2024. The project helped Perkins&Will introduce a prototype of its new "carbon forecast"—an analysis of a building's whole-life carbon impact along with design strategies to optimize its sustainability profile. Carbon forecasts help clients understand the scope and gravity of their projects' greenhouse gas emissions, in turn motivating them to pursue more aggressive carbon reduction goals. Perkins&Will plans to issue carbon forecasts for as many projects as possible and, in collaboration with McLennan Design, help clients realize those goals.

Link to original press release:

https://perkinswill.com/news/deep-green-architect/

