

DAROFF DESIGN INC + DDI ARCHITECTS, PC (DDI) MERGES ITS OPERATIONS WITH NELSON WORLDWIDE

April 26, 2022

Two of Philadelphia's storied and most prominent firms come together to strengthen their commitment to design excellence and client service.

Award-winning architecture, design, and strategy firm NELSON Worldwide has merged operations with Daroff Design Inc + DDI Architects, PC (DDI), an award-winning, internationally recognized interior design and architecture firm headquartered in Center City, Philadelphia. With almost 50 years of experience as a certified Woman Business Enterprise (WBE), DDI joins the NELSON team with shared values. The firms come together to solidify their commitment to creative design solutions that thoughtfully respond to client objectives and transform the human experience.

"We are extremely excited that Karen Daroff and her team will be joining NELSON," notes Chairman and Chief Executive Officer at NELSON Worldwide, John "Ozzie" Nelson Jr. "Since launching Daroff Design almost five decades ago, she has led the firm to national and international prominence, and has received many accolades along the way. I am looking forward to her having the opportunity to continue her legacy alongside our team."

NELSON has been one of the industry's most aggressive integrators in the AEC industry. It has previously acquired well-known Philadelphia-based companies such as H2L2, Space Design, Cope Linder, and Brinjac Engineering and is continuing to scale. As part of a long-term strategic growth plan for NELSON, the merger will combine the firm's strengths to address its clients' challenges with ingenuity to provide unexpected design solutions and unparalleled client service. DDI's creative team, grounded in innovative thinking, combined with NELSON's industry knowledge and geographic reach, will allow the firm to expand and strengthen its ability to deliver exciting and emotionally connected experiences within the built environment.

Link to original press release:

https://daroffdesign.com/daroff-nelson-merge-operations/?utm_source=rss&utm_medium=rss&utm_campaign=daroff-nelson-merge-operations