

LS3P merges with two North Carolina firms

April 4, 2022

LS3P is excited to announce mergers with two North Carolina architecture firms: TFF Architects & Planners, LLP of Greensboro, NC and PFA Architects, P.A., of Asheville, NC. The mergers expand LS3P's footprint in NC's Triad and Western, NC while capitalizing on existing partnerships with highly respected colleagues.

LS3P's CEO Marc Marchant believes that these strategic mergers will tap into the key strengths of LS3P, TFF, and PFA. "Having physical office locations in Greensboro and Asheville, NC provides us the opportunity to better serve our clients and communities in the Triad and Western, NC," Marchant says. "Merging with these two highly respected firms allows us to deepen our relationships with our valued clients and extend our firm-wide expertise across the region. We are delighted to welcome TFF and PFA to our LS3P team."

TFF Architects & Planners, LLP was founded in Greensboro in 1996 by partners Walt Teague, Ginna Freyaldenhoven, and Steve Freyaldenhoven. Upon Teague's retirement in 2020, Brian Carroll became a Managing Partner. This merger creates LS3P's Greensboro office including 13 team members and a portfolio of healthcare, education, senior living, and community projects. Notable recent work includes the new Coble Creek Healthcare and Rehabilitation center at Twin Lakes Community, Cone Health System MedCenter for Women, and Guilford County Behavioral Health/Urgent Care. Ginna Freyaldenhoven will serve as LS3P's Greensboro Office Leader and Principal; Steve Freyaldenhoven and Brian Carroll have also been named Principals/Sector Leaders for Healthcare and Senior Living, respectively.

Ginna Freyaldenhoven noted, "With 15 successful collaborations over 25 years, we are very excited about the merger of our firms. We share a common mission/vision for our clients, staff, and community."

PFA Architects, P.A., was founded in Asheville in 1965 as Padgett + Freeman Architects. This merger creates LS3P's Asheville office including 13 team members specializing in education, healthcare, government, civic, and cultural projects. Notable recent work includes Cherokee County Schools of Innovation, East Asheville Library, and Hendersonville High School. Maggie Carnevale will serve as LS3P's Asheville Office Leader and Scott Donald will serve as Principal/Sector Leader.

"We are very excited to merge with such a great architectural team of designers and professionals and welcome the opportunity to combine our talents for the Western North Carolina region," says Scott Donald of the announcement.

Link to original press release:

<https://www.ls3p.com/asheville-greensboro/>