

Distillery Architectural Firm Joseph & Joseph Acquires Bravura Corporation

March 2, 2020

The first time the Cubs won the world-series was with back to back wins in 1907 and 1908. It was that second year in 1908 when Joseph & Joseph Architects founded their architectural firm in Louisville, Kentucky making them one of Kentucky's oldest continuously operating names in architecture. Over that century of history the firm has become well known nationwide for its distillery architecture and expertise in historic preservation.

Joseph & Joseph Architects has just announced their merger with Bravura Corporation under the Joseph & Joseph brand. Joseph & Joseph's design and architectural work can be found along many destinations on the Kentucky Bourbon Trail in both Pre-Prohibition distilleries and modern craft distilleries. Recent projects include Angel's Envy Distillery, Michter's Distillery, Lux Row Distillers and craft spirits start up Jephtha Creed Distillery.

Joseph & Joseph is led by partners Cash Moter and Eric Huelsman who said the merged firm will offer a broader range of services than either had offered previously. Cash Moter has been a partner since 2013 alongside his father, Merrill Moter who took a step back from the business in January of this year. Huelsman joined the firm and became a partner in 2018. He's well aware of the expertise the Bravura Corporation brings to the table having worked there from 2014 to 2016.

"As we looked to grow our business, and began exploring options with Bravura, we found that our company cultures were very well matched and, together, we could offer more capacity and strength," said Huelsman. In addition to architecture, the firm's services will include interior design, master planning, park design and historic preservation.

Bravura was founded in 1991 by Jim Walters and has developed a niche in designing parks as well as leaving a creative mark on Louisville's performing-arts centers, multi-family residential and office buildings. Notable projects include The Parklands of Floyds Fork, the Old Forester Distillery, Waterfront Park Place and the Louisville Ballet Building. Walters will continue to service Bravura clients for the foreseeable future, and the merged firm will operate under both names during a transition period.

The newly merged company will employ 13 full-time architects and designers and is looking to add a number of employees over the next year.

"Combining our firms' strengths will result in increased synergies and more comprehensive services for our clients," said Moter. "As Merrill and Jim pass the torch to us, Eric and I, along with our associates, are excited to continue designing spaces that will make a positive impact on the region and beyond."

Link to original press release:

<https://www.distillerytrail.com/blog/distillery-architectural-firm-joseph-joseph-acquires-bravura-corporation/>