

## For Immediate Release

### **Marriage Between Public Agencies and Consulting Engineering Industry Strained by Economic Downturn**

**Newton, MA, February 11, 2009**— In April, Mark Goodale of Morrissey Goodale LLC will speak to members of the International Bridge, Tunnel and Toll Association at the IBTTA's conference, "Managing in an Era of Changing Economic Times." Goodale will address how the consulting engineering industry is faring in the economic downturn and what impact it is having on critical public agencies. "There is concern that this economic environment is starting to drive a wedge between agencies and consultants," says Goodale. "That's why we are going to take this opportunity to begin dialogue on how to acknowledge the issue and figure how to preserve and strengthen the partnership."

Goodale says while transportation revenue and demand is down, public expectations have not changed. "The public still wants improvements and high level of service— that won't go away. Consulting firms and public agencies will have to work seamlessly to meet the challenge— it will require understanding, trust, and innovation."

IBTTA's conference will take place April 19-21 in San Francisco, California. Goodale will be featured at the session, "Engineering a Better Toll Program – The Money is Tight, Now What?" For more information on the conference, visit [www.ibtta.org](http://www.ibtta.org).

### **About Morrissey Goodale LLC**

Morrissey Goodale LLC is a management consulting and research firm serving the Architecture Engineering and Construction (AEC) industry. Headquarters are located at Riverside Center 275 Grove Street, Suite 2-400, Newton MA, 02466. The company can be reached at 508-650-0040 or on the web at [www.morrisseygoodale.com](http://www.morrisseygoodale.com)

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