

## For Immediate Release

### **MORRISSEY GOODALE EXPANDS INTO PHOENIX**

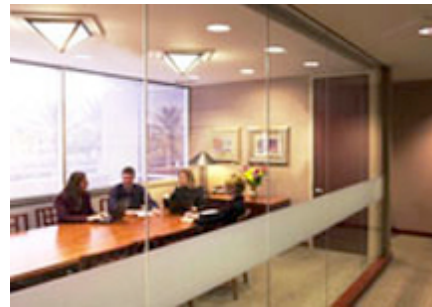
**Newton, MA (PRWEB) January 20, 2010**— Morrissey Goodale LLC, a leading management consulting and research firm to the AEC industry, announces the opening of a Phoenix-area branch office. The new location will provide the Boston-area based firm with coast-to-coast client coverage.

“We pride ourselves on being ultra-responsive,” says Mark Goodale, Principal. “Our new Phoenix location will allow us to take it up a notch.”

The office will be led by Mike Cauley, a new principal consultant who will also head up Morrissey Goodale’s M&A practice. Mike has been involved in the AEC industry for over a decade, first as a civil engineer, then as a management consultant and financial analyst. Prior to joining Morrissey Goodale, Mike had his own financial services and business consulting practice where he provided financial advisory and business planning services to companies across multiple industries. He also spent significant time as an investment analyst in the private equity industry working on both real estate and operational business ventures.



**Mike Cauley**  
*Principal Consultant  
Director of M&A*



**Morrissey Goodale LLC - Phoenix**  
*7702 East Doubletree Ranch Road  
Suite 300  
Scottsdale, AZ 85258*

### **About Morrissey Goodale LLC**

Morrissey Goodale LLC is a leading management consulting and research firm serving the Architecture Engineering and Construction (AEC) industry. Headquarters are located at Riverside Center 275 Grove Street, Suite 2-400, Newton MA, 02466. The company can be reached at 508-650-0040 or on the web at [www.morrisseygoodale.com](http://www.morrisseygoodale.com).

### **Contact**

Marie Kelfer  
508-650-0040  
[mkelfer@morrisseygoodale.com](mailto:mkelfer@morrisseygoodale.com)

